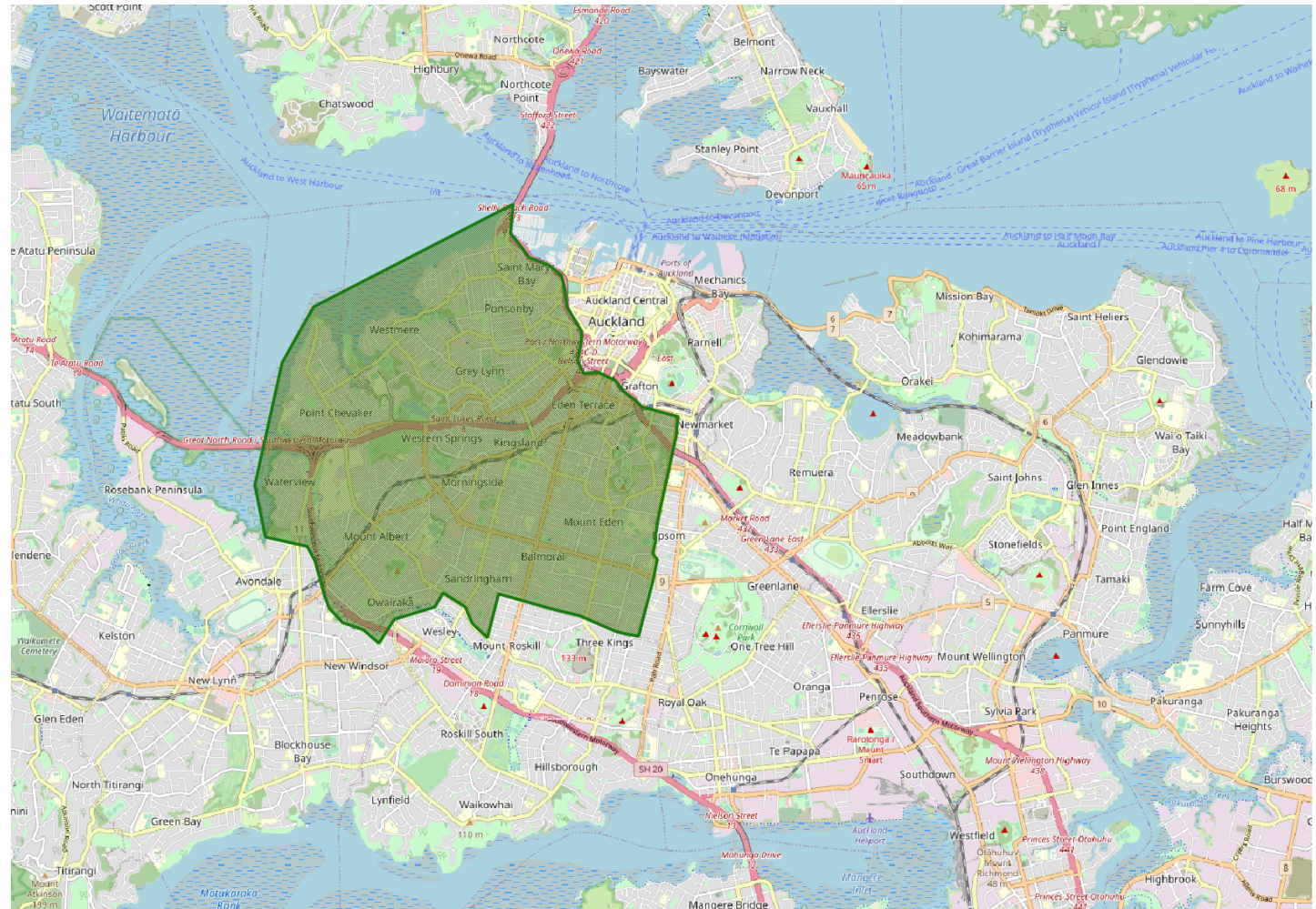


Strategic Plan 2020 – 2025

February 2021 update



*promoting native biodiversity in the inner
west of Tāmaki Makaurau*

Our structure

Urban Ark – Manawa Taiao is a charitable trust that works for an alliance of groups whose common aim is to improve native biodiversity locally. The Trust Board is made up of representatives from these groups and other local stakeholders. The Trust has paid staff who support and advance the aims of the groups in the network and we are principally funded from grants from public entities and charities.

Our purpose

Urban Ark – Manawa Taiao was founded to support local groups across inner-west Auckland to make a greater impact on enhancing native biodiversity. This is done by improving the ability to share resources and skills, access collective funding, and increase engagement and participation of the local community.

Where we operate

Our focus area is the suburbs and maunga of inner-west Auckland. We currently operate in the Waitematā and Albert-Eden local board areas west of the central city as far as Pt Chevalier and south between Maungawhau Mt Eden and Ōwairaka Mt Albert (see map).

How we work

The Trust Board provides strategic and planning direction with input from the member groups. The coordinator works to implement the annual plan, improve information flow, provide support and help to keep everyone connected through action on the ground. Auckland Zoo provides Urban Ark – Manawa Taiao with an operational base and support.

Our Vision

Engaged communities in inner-west Auckland creating healthy habitats
where indigenous flora and fauna thrive

Our Mission

To support our local communities to **protect** and rehabilitate New
Zealand's native biodiversity in the inner-west Tāmaki Makaurau

Our Values

Collaborative	we work together with our communities to amplify the results of their actions
Inclusive	we are open and responsive, and reduce barriers to participation
Mātauranga Māori	we acknowledge Māori world view and seek to further understand how this can be integrated into our work
Evidence-based	our decision-making and advice uses evidence based information
Care and respect	we work in a way that is respectful to people, wildlife and the environment

Our Strategic Goals

- To support the goals of our member groups to protect, restore and connect native biodiversity in our urban environment; and to reduce the number and spread of pest plants and predators –including rats, mice, possums, stoats and wasps.
- To coordinate and lead region-wide actions that impact across the inner-west of Tāmaki Makaurau.
- To increase community involvement in protecting, growing and caring for native biodiversity.
- To support the wider vision of Pest Free Auckland 2050 and the nationwide Predator Free 2050 programme.

Our Strategic Priorities

Build an integrated network	Amplify group efforts	Build community involvement	Monitor our impact
Build an integrated network of groups whose aim is to support and grow native biodiversity locally	Amplify the effectiveness of member groups across the landscape	Increase community involvement in and awareness of local efforts to support and grow native biodiversity	To know the impact we are making by monitoring changes
<p>How</p> <ul style="list-style-type: none"> • Strengthening and supporting existing groups • Helping seed new groups in gap areas • Encouraging other groups in the area to join 	<p>How</p> <ul style="list-style-type: none"> • Constantly searching for and applying the most effective and appropriate methods of pest control • Building cooperation between groups • Providing support / know how / links to resources / best practice • Building cooperation with pest free initiatives in parks / council initiatives 	<p>How</p> <ul style="list-style-type: none"> • Establishing UAMT presence within inner west Auckland including a brand and website • Outreach into the inner west community • Building relationships with large landowners in the community 	<p>How</p> <ul style="list-style-type: none"> • Establishing a baseline of native biodiversity to measure against • Establishing monitoring methodology and align this between member groups to track landscape scale impacts • Measurement of community involvement and area covered

Our Partners

Urban Ark – Manawa Taiao works to link community groups with a wide range of nationwide and regional organisations.

Auckland Council

Environmental Services
Parks Services
Healthy Waters
Watercare (CCO)
Auckland Transport (CCO)

Nationwide Conservation Agencies

Department of Conservation
Predator Free NZ Trust
Predator Free 2050
Forest & Bird



Groups

