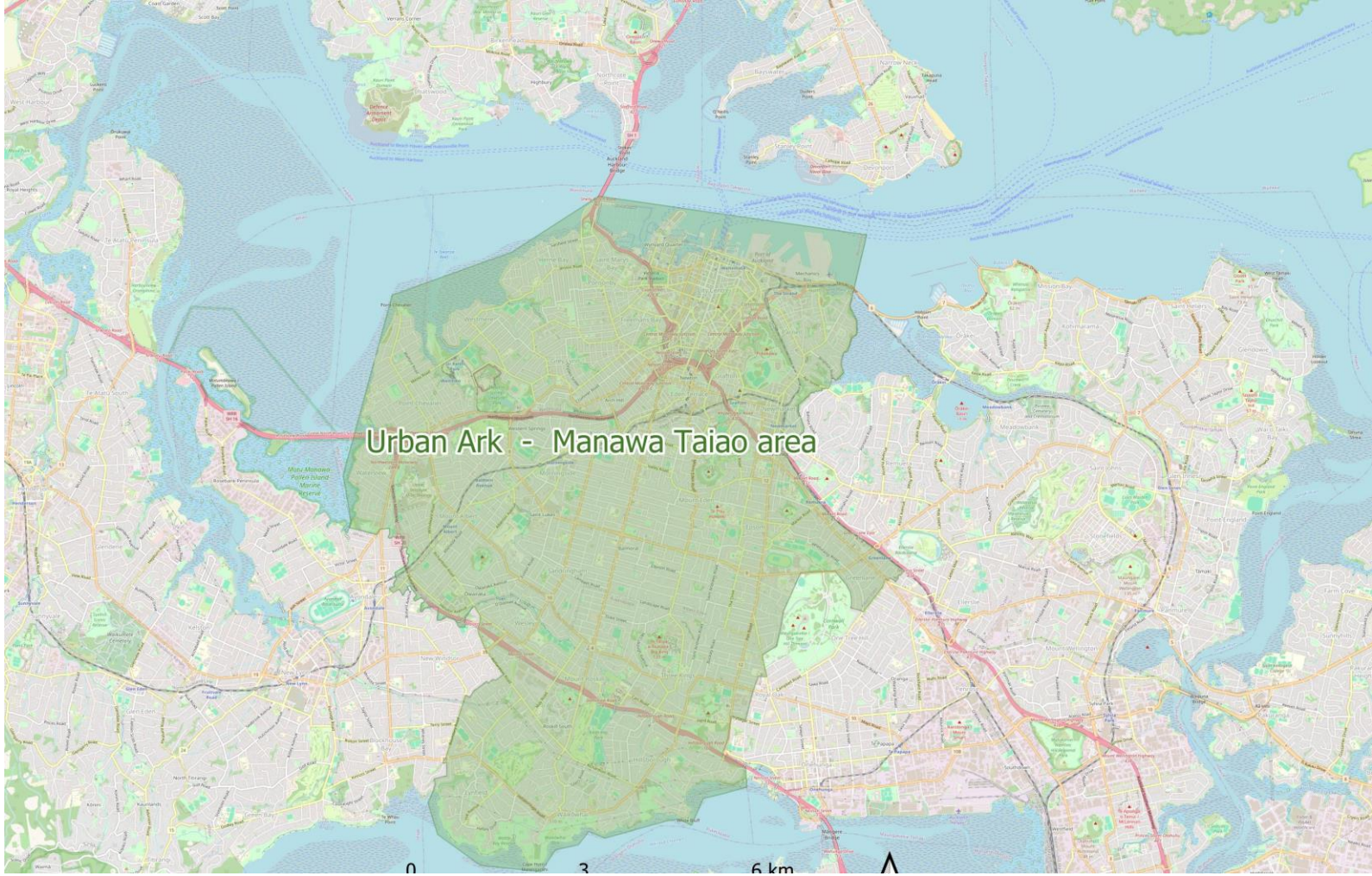
Strategic Plan 2025 – 2030



July 2025 update

Promoting indigenous biodiversity across the central isthmus of Tāmaki Makaurau

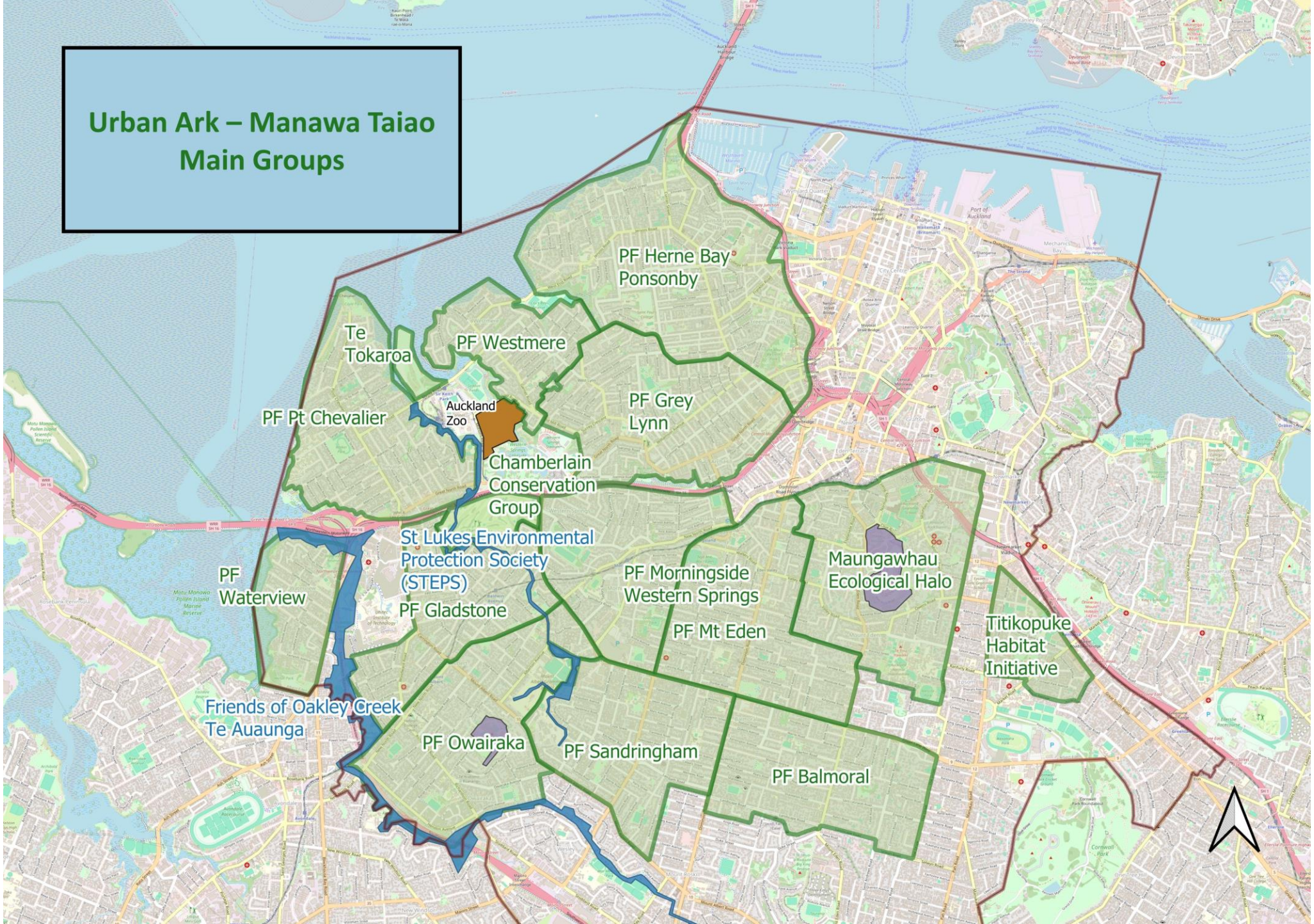
Our Vision	Engaged communities in the central isthmus of Auckland creating healthy habitats where native flora and fauna thrive
Our Mission	To support our local communities to protect and rehabilitate the native biodiversity of Aotearoa in the central isthmus of Tāmaki Makaurau
Our Work	Urban Ark – Manawa Taiao is a charitable trust that works with community groups to improve native biodiversity locally. We operate in the Waitematā, Albert-Eden and Puketāpapa Local Board areas. • **We bring the perspective of the whole ecosystem -** connect habitats across the fences and boundaries of landowners and administrative areas to develop ecological corridors. • **We bridge public and private -** serve a public purpose and link Auckland Council, local and central government, etc., with the diverse communities across our rohe. • **We bring people closer to nature -** help our wider community to understand and appreciate the unique value of a healthy native ecosystem. The Trust Board, comprised of volunteers, provides strategic and planning direction and is ultimately accountable for all aspects of our Trust. The Trust has paid team members who deliver the programs that work towards the goals of Urban Ark – Manawa Taiao.

Our Strategy

Outcomes	• Thriving native species and reduced pest species • Connectivity of habitats • People living and working locally are engaged with UAMT activities • There is an increased understanding of ecosystems and biodiversity in the community		
Priorities	**Network of Community Groups**	**Connected Ecosystems**	**Education and awareness**
Actions	Maintain and support an integrated network of active community groups	Directly support biodiversity work in areas of high ecological value and public space, which will also act as stepping-stone habitats and ecological corridors	Engage with the community, beyond active volunteers, to increase involvement and awareness

Our Values

Collaborative	We work together with our communities to amplify the results of their actions
Inclusive	We are open and responsive, and reduce barriers to participation
Mātauranga Māori	We acknowledge Te Ao Māori and seek to further understand how this can be integrated into our work
Evidence-based	Our decision-making and advice uses evidence-based information
Care and respect	We work in a way that is respectful to people, wildlife and the environment


Urban Ark – Manawa Taiao
Main Groups
PF Herne Bay
Ponsonby
Te
Tokaroa
PF Westmere
PF Grey
Lynn
PF Pt Chevalier
Auckland
Zoo
Chamberlain
Conservation
Group
St Lukes Environmental
Protection Society
(STEPS)
PF
Waterview
PF Gladstone
PF Morningsside
Western Springs
Maungawhau
Ecological Halo
PF Mt Eden
Titikopuke
Habitat
Initiative
Friends of Oakley Creek
Te Auaunga
PF Owairaka
PF Sandringham
PF Balmoral

Our Partners

Urban Ark – Manawa Taiao works to link local environmental conservation groups with the wider community and a range of national and regional organisations.

National Agencies / Organisations
Department of Conservation
Waka Kotahi
Manaaki Whenua
Conservation Volunteers NZ
Predator Free NZ Trust
Forest & Bird

Auckland Council
Environmental Services
Parks and Community Facilities
Healthy Waters & Flood Resilience

Council Controlled Organisations
Tātaki Auckland Unlimited / Auckland Zoo
Auckland Transport
Watercare

Contractors & Consultants
Wildlands
Te Ngahere
Boffa Miskell
Treescape



Operations Manager – Paul Whitfield
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Development Manager - Rachel Fanshawe
rachel@urbanark.nz 021 0232 0648

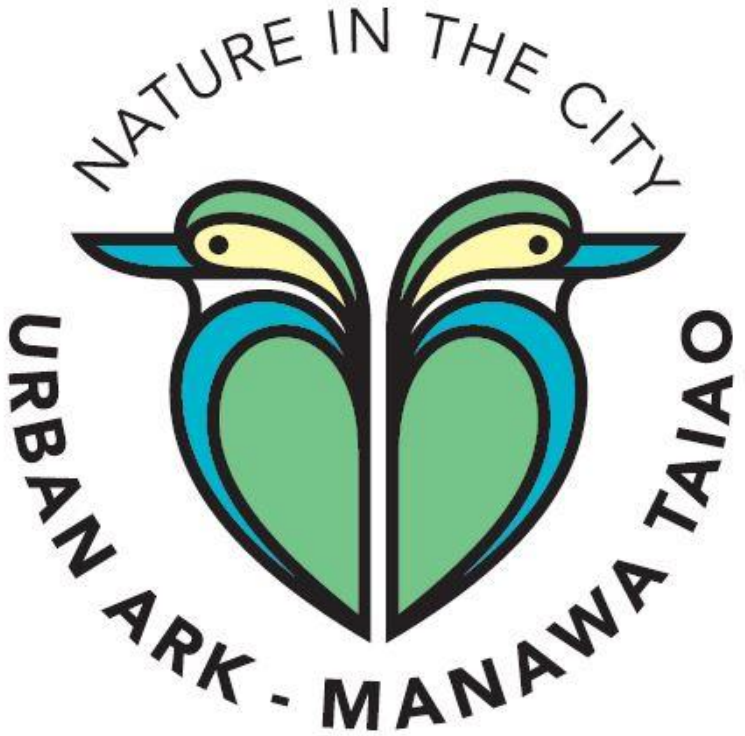
Ecological Restoration Advisor – Phil Simpson
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Trust Board Chair – Martino di Marco
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Trustees

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Rachel Goddard	rachel.goddard@urbanark.nz
Maggie Wicks	maggie@urbanark.nz



Urban Ark – Manawa Taiao • Nature in the city