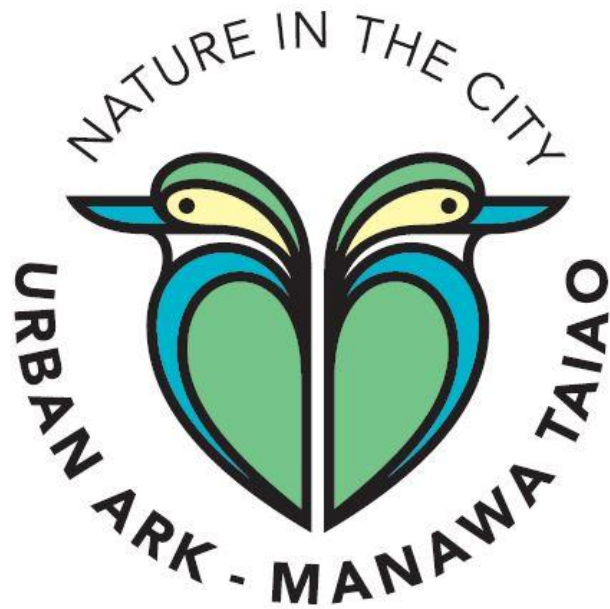
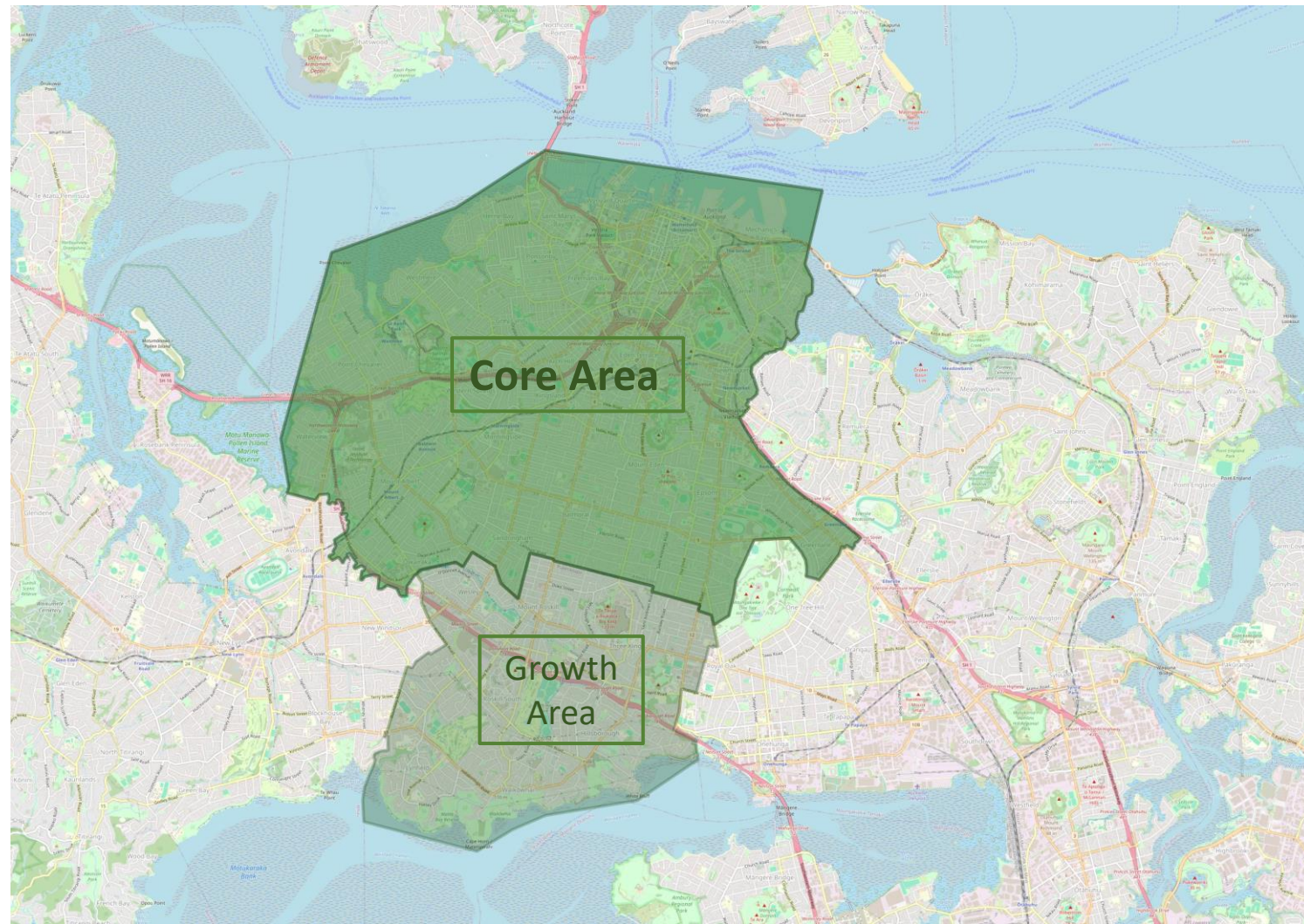




Strategic Plan 2025 – 2030

July 2025 update



*Promoting indigenous biodiversity across the
central isthmus of Tāmaki Makaurau*

Our Vision	Engaged communities in the central isthmus of Auckland creating healthy habitats where native flora and fauna thrive
Our Mission	To support our local communities to protect and rehabilitate the native biodiversity of Aotearoa in the central isthmus of Tāmaki Makaurau
Our Work	Urban Ark – Manawa Taiao is a charitable trust that works with community groups to improve native biodiversity locally. We operate in the Waitematā, Albert-Eden and Puketāpapa Local Board areas. • We bring the perspective of the whole ecosystem - connect habitats across the fences and boundaries of landowners and administrative areas to develop ecological corridors. • We bridge public and private - serve a public purpose and link Auckland Council, local and central government, etc., with the diverse communities across our rohe. • We bring people closer to nature - help our wider community to understand and appreciate the unique value of a healthy native ecosystem. The Trust Board, comprised of volunteers, provides strategic and planning direction and is ultimately accountable for all aspects of our Trust. The Trust has paid team members who deliver the programs that work towards the goals of Urban Ark – Manawa Taiao.

Our Strategy

Outcomes

- Thriving native species and reduced pest species
- Connectivity of habitats
- People living and working locally are engaged with UAMT activities
- There is an increased understanding of ecosystems and biodiversity in the community

Priorities

Network of Community Groups

Connected Ecosystems

Education and awareness

Actions

Maintain and support an integrated network of active community groups

Directly support biodiversity work in areas of high ecological value and public space, which will also act as stepping-stone habitats and ecological corridors

Engage with the community, beyond active volunteers, to increase involvement and awareness

Our Values

Collaborative

We work together with our communities to amplify the results of their actions

Inclusive

We are open and responsive, and reduce barriers to participation

Mātauranga Māori

We acknowledge Te Ao Māori and seek to further understand how this can be integrated into our work

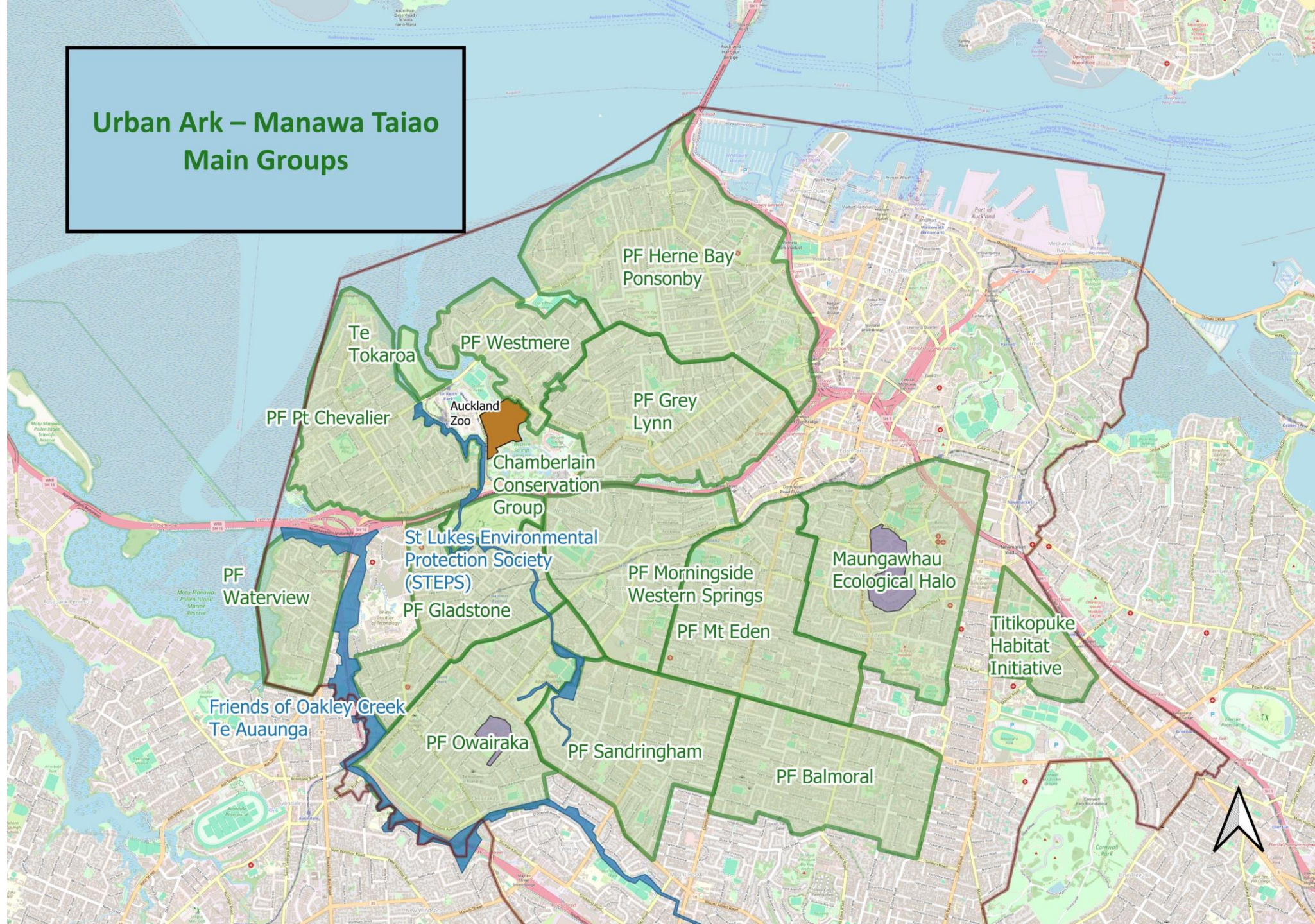
Evidence-based

Our decision-making and advice uses evidence-based information

Care and respect

We work in a way that is respectful to people, wildlife and the environment

Urban Ark – Manawa Taiao Main Groups



Our Partners

Urban Ark – Manawa Taiao works to link local environmental conservation groups with the wider community and a range of national and regional organisations.

National Agencies / Organisations

Department of Conservation
Waka Kotahi
Manaaki Whenua
Conservation Volunteers NZ
Predator Free NZ Trust
Forest & Bird

Auckland Council

Environmental Services
Parks and Community Facilities
Healthy Waters & Flood Resilience

Council Controlled Organisations

Tātaki Auckland Unlimited / Auckland Zoo
Auckland Transport
Watercare

Contractors & Consultants

Wildlands
Te Ngahere
Boffa Miskell
Treescape



Operations Manager – Paul Whitfield

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Ecological Restoration Advisor – Phil Simpson

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Community Engagement Facilitator – Shannon Ritter

shannon@urbanark.nz 022 522 5639

Trust Board Chair – Stefan Rüegg

stefan@urbanark.nz 027 522 4891

Trustees

Siân Buley

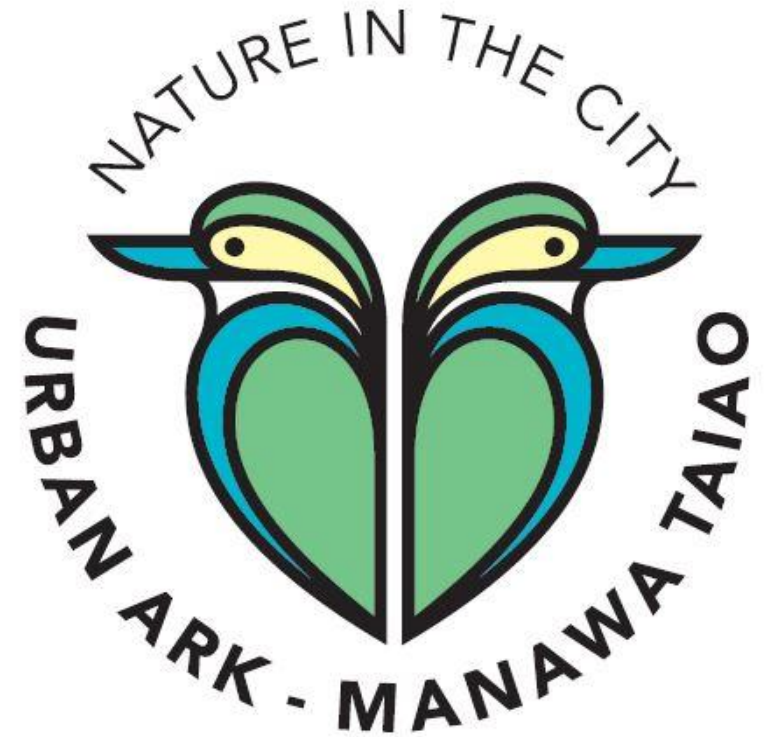
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[Urban Ark – Manawa Taiao • Nature in the city](#)